## **Apex Business Organization of Asia & Africa**

Global Chamber of Commerce





(www.AsiaAfrica.org)

Date: 21.06.2022

To, The Editor Print & Electronic Media Business & Economic Desk

## International Press Release

21.06.2022, Lucknow, India, The World Economic Forum For Asia-Africa (WEFAA) has issued a press release and announced that the "The World Economic Forum For Asia-Africa (WEFAA)" has been launched officially by its Global President –WEFAA Dr. Mohammad Seraj ANSARI, the (WEFAA is one of organ of INOC is registered under The Indian Trusts Act of 1882, Govt. of India & managed by INOC.

The WEFAA is an international Chamber of Commerce consisting of Asia & Africa and major objective of WEFAA is to promote Asia and Africa with global communities business, trade and economic relationship, and bilateral trade, investment and technology transfer, facilitates business collaborations, joint ventures, marketing tie-ups and strategic alliances through a set of proactive business-oriented initiative, and cultural exchanges.

**ECONOMIC GROWTH SECTORS :** WEFAA services to member countries is anchored by four Pillars:, Partner, Promote, Digitilize, and Develop.

**PARTNER:** WEFAA partnership programs for Commerce & Industry benefits Sustainable Development Goals, SDGs for economic empowerment and Social Transformation of Global Communities,

**PROMOTE:** WEFAA services promotes Economic Prosperity Infrastructure Developments, EPIDs, for Global Wealth Creation and Mutual Benefits,

**DIGITALIZE:** WEFAA services to members advocates for full digitalization of economic activities in every aspect of Commerce & Industry processes for Global prosperity,

**DEVELOP:** WEFAA services include the development of Economic Prosperity Infrastructure, EPIDs for Global Commerce & Industry to International standards, creating employment and economic activities for the Nation's of the World.

The Global President –WEFAA Dr. Mohammad Seraj ANSARI was briefing to all during launch of WEFAA & its website (www.AsiaAfrica.org) that WEFAA is started working with small board members, keeping in views that WEFAA will bring dynamic business & industry leaders (female/male) from Asia and African countries, Dr. Mohammad Seraj ANSARI was also is explaining that each member country will have National Director and National Chairman will setup National Chamber/Chapter in the Country, and rest of other world, the WEFAA will appoints National Observers in each European, American and Pacific countries to bridge direct relationship with Asian and African counties with Global communities. Dr. Mohammad Seraj ANSARI is inviting application from business/industry leaders (female/male) of each country of the world to fill hundreds of vacant positions for better functioning of the global chamber of commerce.

Global communities consider the most of African and Asian region as part of its "extended neighbourhood" and a part of its "natural economic hinterland". Some consider it as Asia & Africa's "immediate neighbourhood", with only the Sea separating the all.

WEFAA is Organ of INOC



Partner with WEFAA

It is for this reason that Asia & African business & industry attaches huge importance to this new Forum. The **WEFAA** is confident that the road map provided through the interactions at this Forum would go a long way in intensifying and deepening bilateral relations between Asia and African member countries with Global communities.

Yours Sincerely,

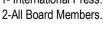
(Shoaib ANSARI)

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Copy to: 1- International Press.
2-All Board Members





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